

Docket No. ALIO/0001.03

PTO/SB/21 (04-04)

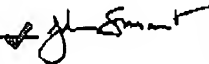
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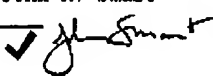
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/709,393	
	Filing Date	April 30, 2004	
	First Named Inventor	Williams	
	Art Unit	2611	
	Examiner Name	Unassigned	
Total Number of Pages In This Submission	6	Attorney Docket Number	ALIO/0001.03

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ENCLOSURES (Check all that apply)		
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Typed or printed name Signature	John A. Smart  Date 03/21/2006	
		Phone: (408) 854 1507 Fax: (815) 572 8299

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PATENT

Docket No. ALIO/0001.03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:
David M. Williams et al.

Serial No.: 10/709,393

Filed: April 30, 2004

For: System and Methodology for
Distributed Delivery of Online Content in
Response to Client Selections from an
Online Catalog

Examiner: Unassigned

Art Unit: 2611

REVOCATION OF POWER OF
ATTORNEY; CHANGE OF
CORRESPONDENCE ADDRESS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby revoke all previous powers of attorney given in the above-identified application. Please change the correspondence address for the above-identified application to:

Jack Oswald
President and CEO
Alto, Inc.
310 Green Street
San Francisco, CA 94133

I am an authorized officer of Alto, Inc., the Assignee of record of the entire interest. A statement under 37 CFR 3.73(b) is enclosed (Form PTO/SB/96) herewith. If needed, the undersigned may be reached at 415-986-8300.

Respectfully submitted,

Date: March 20, 2006



Jack Oswald
President and CEO
Alto, Inc.

ALIO/0001.03

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Docket No. ALIO/0001.03

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PTO/BD/88 (08-03)

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STATEMENT UNDER 37 CFR 3.73(b)**RECEIVED****CENTRAL FAX CENTER**Applicant/Patent Owner: David M. Williams et al.Application No./Patent No.: 10/709,393 Filed/Issue Date: April 30, 2004**MAR 21 2006**System and Methodology for Distributed Delivery of Online Content in Response to Client
Entitled: Selections from an Online CatalogAlto, Inc. a corporation
(Name of Assignee) (Type of Assignee: e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or2. ☐ an assignee of less than the entire right, title and interest.
The extent (by percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 014558, Frame 0771, or for which a copy thereof is attached.

OR

B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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☐ Additional documents in the chain of title are listed on a supplemental sheet.☒ Copies of assignments or other documents in the chain of title are attached.
[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

March 20, 2006Date415-986-8300Telephone numberJack OswaldTyped or printed nameSignaturePresident and CEO, Alto, Inc.Title

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JOHN A. SMART
708 BLOSSOM HILL RD., #201
LOS GATOS, CA 95032

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RECORDATION DATE: 04/30/2004

REEL/FRAME: 04558/0771
NUMBER OF PAGES: 3

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:
WILLIAMS, DAVID M.

DOC DATE: 04/29/2004

ASSIGNOR:
OSWALD, JACK

DOC DATE: 04/29/2004

ASSIGNEE:
ALIO, INC.
310 GREEN STREET
SAN FRANCISCO, CALIFORNIA 94133

SERIAL NUMBER: 10709393
PATENT NUMBER:

FILING DATE:
ISSUE DATE:

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014558/0771 PAGE 2

SHARON LATIMER, EXAMINER
ASSIGNMENT DIVISION
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JACK OSWALD

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PATENT ASSIGNMENT

Electronic Version v07
Stylesheet Version v0204/30/2004
800011662

SUBMISSION TYPE:	NEW ASSIGNMENT	APPLICATION NUMBER 10/709393			
NATURE OF CONVEYANCE:	ASSIGNMENT OF ASSIGNOR'S INTEREST				
CONVEYING PARTY DATA					
Name		Execution Date			
David M. Williams		2004-04-29			
Jack Oswald		2004-04-29			
RECEIVING PARTY DATA					
Name	Street Address	Internal Address	City	State/Country	Postal Code
Allo, Inc.	310 Green Street		San Francisco	CALIFORNIA	94133
CORRESPONDENCE DATA					
FAX NUMBER: 815 572 8299 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> When the customer number has been provided, the Office of Public Records will obtain the correspondence data from the official record on file at the USPTO. CUSTOMER NUMBER: 028853					
NAME OF PERSON SIGNING:	John A. Smart				
DATE SIGNED:	2004-04-30				
Total Attachments: 2 source=ALIO0001.03.Asg01.tif source=ALIO0001.03.Asg02.tif					

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